



MATTRESS TAPE GUIDE

Choosing Mattress Tape: **4 decisions before you order**

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Tape is the finished edge of the mattress, the detail customers see and touch. Get four decisions right and you avoid weak edges, wasted cost and delays.

DECISION 1 OF 4

Which tape type?



Knitted tape

COST



The most economical option. Suits economy mattresses.



Woven tape

COST



The most common. Durable, holds fine patterns. Standard for mid-to-premium.

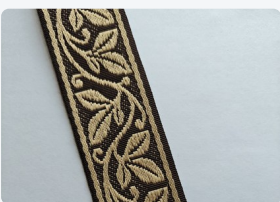


Customised tape

COST



Heavier (e.g. 1800 gsm) for design-matched or contrast finishes.



Digital weave luxury

COST



Custom digitally designed patterns. The most expensive, for luxury ranges.

DECISION 2 OF 4

What weight?

gsm means grams per square metre: the weight of the tape fabric. More gsm means a heavier, denser tape.

1200 gsm

Economy

1600 gsm

Mid to premium

1800 gsm

Luxury

Above 1800

Ultra-luxury, custom

Thicker bar = heavier, denser tape

What you gain going heavier

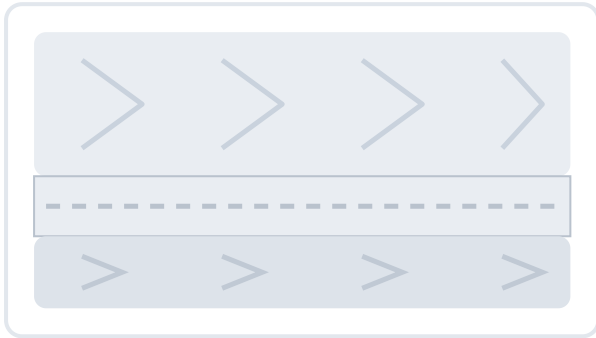
- **Denser, richer** look and feel
- **Longer-lasting** edge stitching
- **Sharper** pattern detail
- **Stiffer edge** finish for durability
- **A weight that matches** your price tier

RULE**Recommended not to go below 1200 gsm.**

Lighter tape wears out at the stitching and leads to complaints and bad reviews.

DECISION 3 OF 4

What colour and pattern?

**Match**

the mattress fabric, for a clean, uniform look.

**Contrast**

a defined edge that stands out.

**Complement**

a secondary colour that sits well with the fabric.

Choose by mattress type and theme. Settle it at brand level, not per SKU, so the whole range stays consistent.

DECISION 4 OF 4

What will it cost?

Five things set the price



Polyester yarn: the biggest factor.



Dyeing: custom shades cost more than stock.



Weight per metre.



Weave pattern complexity.



Weave speed (loom RPM): some designs weave faster, some slower. Slower costs more.

Relative cost of the four tape types

Knitted

Lowest

Woven

Customised

Digital weave

Highest

Lower the cost, keep the quality

Standardise. Pick 2 to 3 colours and settle on 1 or 2 weave patterns for the whole range.

PUT IT TOGETHER

Your **combination**

A typical starting point for each mattress tier. Colour and pattern are then set once, at brand level.

Economy

Knitted tape

1200 gsm**Mid-segment to premium**

Woven tape

1600 gsm**Luxury**

Customised tape or digital weave

1800 gsm**Ultra-luxury**

Digital weave · custom constructs

Above 1800 gsm**RULE****Recommended not to go below 1200 gsm.**

Lighter tape wears out at the stitching and leads to complaints and bad reviews.

Minimum bulk order

1 box (1800–2300 m)

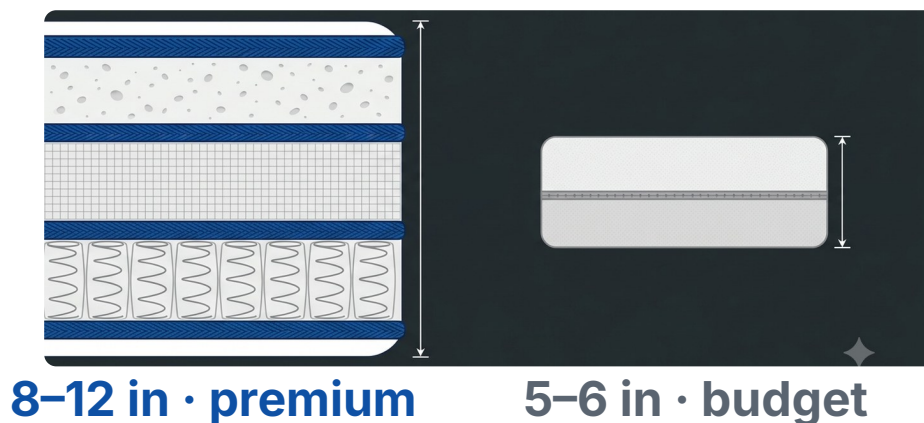
Lead time

Stock 0 days · Custom 5 to 10 days

BEFORE YOU ORDER

What your tape **tells customers**

Your tape is the one construction detail every customer sees, and it is the one they touch. It shapes how the mattress is judged before anyone reads the spec sheet.



- **It signals your tier.** Thick, multi-layered mattresses (8–12 inches) read as premium and thin ones (5–6 inches) read as budget. Tape defines each layer, so the construction is visible at a glance.
- **It sets you apart.** Showrooms are crowded and online listings get scrolled past in seconds. A distinctive edge makes your mattress stand out from near-identical ones.
- **It builds a signature.** A brand colour or pattern on the tape makes your mattress recognisable before the label is read.
- **It finishes the look.** Cut-fabric edges and exposed zippers make mattresses look interchangeable. A well-chosen tape looks designed, not assembled.
- **It keeps the range consistent.** A mismatched or careless edge undercuts the whole product. This is why colour and pattern are decided once, at brand level.

NEXT STEP

Ready to **order?**

1. WhatsApp us photos of the tapes you like.
2. We share tape images. Have a look.
3. Place a low-quantity sample order first.

Send with your enquiry

- Your mattress tier
- A colour or fabric swatch photo
- A pattern reference photo

Plan for

Lead time	Stock 0 days · Custom 5 to 10 days
Weight	1200–1800 gsm, custom above
Width	42mm
Material	Polyester
Minimum bulk order	1 box (1800–2300 m)

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